

# Exemplar | Project | Solutions

## **Long Term Consultancy Appointment Agreed with Poplar Harca**

May 2009

Exemplar Projects are delighted to have been appointed by East London based Registered Social Landlord, Poplar HARCA, to assist with their major inner London regeneration programme.

Poplar Harca own in the region of 8500 in Poplar and have a number of sites that are targeted for re-development over the next 5 to 10 years. Exemplar have been brought in to oversee part of a development programme that could be worth up to £450m in total and includes significant regeneration of housing, retail and commercial sites in the area.

Malcolm Ward, Exemplar's Managing Director, advised that he was very pleased to be involved in such a far reaching and forward thinking regeneration programme in a part of London that badly needs improving. "Poplar Harca is an ambitious and socially responsible landlord, who is trying very hard to upgrade large parts of their estate and bring much needed improvements to an area that has been neglected for far too long. Exemplar are delighted to be able to assist in the delivery of this dream and look forward to playing a significant part in making the programme a success"

Exemplar's role will be to manage a portfolio of development projects, overseeing and co-ordinating the whole of the development process from scheme inception and feasibility study through appointment and management of the design process and on through the construction phases. Commenting again, Malcolm said "this is massive appointment for Exemplar and we are looking forward to the challenge"